

POWERGEN International

TEPP + Global Delegation Recruitment
Show Announcement

January 23-25, 2024 | New Orleans, LA



INTERNATIONAL
TRADE
ADMINISTRATION



U.S.
COMMERCIAL
SERVICE
United States of America
Department of Commerce



POWERGEN
INTERNATIONAL

POWERGEN International 2024 Project Team:

Cathy Gibbons (CS Westchester) Christina Parisi (CS Tucson) Danielle Caltabiano (Energy Team)

Actions Requested

- All Commercial Specialists and/or State Department officials planning to promote, recruit an escorted delegation, or send an unled delegation to POWERGEN International® 2024 that have not yet contacted the project team listed above should do so as soon as possible but no later than December 1, 2023.
- **Delegation Tracker and Group Travel Authorization Spreadsheet:** All ITA travelers attending POWERGEN International® 2024 must be included in the Group Travel Authorization. Please provide the following information into the [delegation tracker/GTA tracker](#): as soon as possible but no later than December 1, 2023.
 - Estimated travel expenses
 - Funding source's code (appropriated or deposit funds)
 - Unique role at the show, including complete justification
 - Buyer fee (if one is assessed) and E-menu project code.
 - All other fields included in the GTA/Delegation Tracker.

State Dept team members, please email Cathy, Christina, and Danielle so that they may add you.

[→ Delegation Tracker / GTA Tracker ←](#)

Show Description

POWERGEN International® stands as the premier networking and business hub for power generation professionals and solution providers. Bringing together power producers, utilities, EPCs, consultants, OEMs, and large-scale energy users, it serves as a platform to explore innovative solutions amid the shift towards cleaner

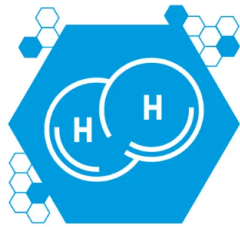
and more sustainable energy sources. POWERGEN fosters a progressive environment for our core audience, supporting their evolution, while also attracting new energy professionals embracing the clean energy movement towards Destination 2050.

Who Should Attend?

POWERGEN International® serves as a guiding force for energy professionals on their transformative journey. We invite technology experts, utilities, engineers, suppliers, decision-makers, and thought leaders to join us in learning valuable lessons from past and present projects. Together, let's cast a forward-thinking gaze toward the opportunities and possibilities that await us over the next 30 years.

Topics Covered by POWERGEN: Decarbonization, Hydrogen Co-firing, Hydrogen Hubs, New Nuclear, Coal-to-Gas, Operations and Maintenance (O&M), Digital Technologies, Carbon Capture, Batteries, Long-duration Energy Storage, Cogeneration, Microgrids.

Trending at POWERGEN



Hydrogen Co-firing

Everything you need to know about Hydro Co-firing is all in one place! Build your schedule and learn about insights and challenges in areas such as plant modifications, supply, technology, and more.



New Nuclear

Get ready to meet your net zero goals with new nuclear! There are so many opportunities to learn how about small modular reactors (SMRs), financing, supply chain, building to scale and more.



Digital Technologies

Here's your one-stop shop for all things digital technologies. Check out the full list of educational opportunities focusing on sensors, simulation tools and artificial intelligence shaping the future of digital technologies..

Show Logistics

Exhibit Floor Hours

- Tuesday, January 23 | 10:00 am-6:00 pm
- Wednesday, January 24 | 10:00 am-5:00 pm
- Thursday, January 25 | 9:00 am-1:00 pm

<https://www.powergen.com/event-info/event-schedule>

Show Registration & Badges

Benefits for USDOC Recruited Delegation Members

- Complimentary access to exhibit hall for vetted delegates
 - i. Complimentary exhibition floor pass:
<https://www.xpressreg.net/register/PRGN0124/landing.asp?sc=DOCVIS>
- Discounted technical and strategic program conference pass at 20%
 - i. 20% Discount full access conference pass
<https://www.xpressreg.net/register/PRGN0124/landing.asp?sc=USDOCPASS>
- Lounge space within the International Business Center Room 226 to hold meetings
- Business-to-business (B2B) matchmaking meetings with U.S. exhibitors

Benefits for USDOC Delegation Leaders

- Complimentary registration for exhibition hall admission.
- Complimentary access to the conference program.
- Complimentary lodging for up to 4 nights (January 22 and check out Jan 26) for delegation leaders who recruit 15 or more delegates. You will be responsible for additional nights.
 - Delegates must be registered, and hotel reservations must be made by December 4.
 - Registration Link for Complimentary Lodging Up to 4 Nights Once You Have Registered 15 Delegates and Before December 4:
<https://book.passkey.com/go/StaffLinkPGI2024>
This is only for USCS/State folks that register 15+ delegates. Do not register your delegates' hotels in this link.
- Business-to-Government (B2G) meetings with U.S. exhibitors

Visa Invitation Letter: Delegates may request a visa letter during the registration process within the links above.

Badge Pick-up: Badge pick-up for delegates is at Main Registration, located at the Ernest N. Morial Convention Center.

Hotels/Lodging

- Hotel booking for delegates (Deadline December 26):
<https://book.passkey.com/event/50543445/owner/14227/home>

Funding Assistance

- If requesting travel funding assistance for PGI 2024, please complete this form by December 1:
<https://forms.office.com/g/ZH9iv9PcxK>

At-Show ITA Service Delivery

- U.S. Department of Commerce International Business Center (IBC) Room 226
- Booth on the show floor at Booth TBC

ITA Business-to-Government (B2G) Services (Executive Market Counseling Meetings):

- **“International Market Counseling Meetings”:** The Global Energy Team will offer this service to U.S. exhibitors who are interested in meeting with Energy Specialists from the U.S. Embassies and Consulates to receive tailored global insights into upcoming tenders, concrete sales opportunities, and information on how to access key decision makers for their product line. These meetings will take place via MS Teams meetings before the show, to the greatest extent possible. Meetings that can't be scheduled via MS Teams before the show will take place during the show.

Business-to-Business (B2B) Matchmaking:

- The project team will send a link soon to delegation leaders to promote the B2B program to their delegates. The form will ask your delegate to identify the types of companies they would like to meet with, or any specific companies, and we will do our best to make introductions and set up meetings. We'll try to make these introductions before the show dates so your delegates can have initial meetings before the show or make plans to meet with companies while they are at the show.